

THE POLITENESS EXPRESSED BY THE CHARACTERS IN “BEAUTY AND THE BEAST” MOVIE PRODUCED BY WALT DISNEY

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ABSTRACT

This study is focused on analysis of the politeness expressed by the main characters and supporting characters in “Beauty and the Beast” Movie. The objective of this study are to know the politeness expressed by the main characters; Beauty (Belle) and the Beast (Prince) and to know the politeness expressed by the supporting characters in “Beauty and the Beast” movie. This Study is qualitative research that used content analysis method. Technique of data analysis in this study is using descriptive qualitative. The result of analysis are the sum of expression of politeness in saying thank you are 8 expressions, in saying hello are 7 expression, in answer the saying hello are 2 expressions, in use ‘I’m sorry’ are 5 expression and of how to sound more polite are 5 expressions. The sum of all expression of politeness that expressed by the characters in “Beauty and the Beast” movie are 27 expressions. Based on the discussion of the result of analysis, It can be concluded that expression of politeness is important in communication and it usually use in conversation when people in saying hello or greeting, when people answer the saying hello or greeting from others, when people ask with the sound more polite, and the last when people saying use ‘I’m sorry’ to refused and ignore something and ask to forgiven by other people. This study can be applied to conduct the learning material in teaching about the English expression in conversation, especially expression of politeness.

Key words: Politeness, Expression, Character, Movie

INTRODUCTION

Communication is important, everyone knows because communication is a process of delivering information from person to person. Every human beings has a way of communication each others. Such as Miller (1963:1) state that “Communication is so pervasively important in all walks of life that every branch of the social sciences is concerned with it, studies it, and adds to the general fund of knowledge about it”. In communicating, there need for ethics so that

communication goes well, one of ethics in communicating is politeness.

Politeness is defined as using good communicative to create and maintain social harmony. This can be done in various ways: being contextually appropriate, following social and cultural norms and being socially. To expressing politeness must also pay attention to the feelings of others. It means that talking with politeness should avoid to using words or languages that make people

uncomfortable. The politeness expression is usually used in formal situations and used for someone at a higher level or someone recently known by people.

Politeness is conveyed through expression and attitude. One way to observe the native speakers speak with the politeness expression is to observe a movie. In a movie there is a dialogue between the characters and the attitude of the characters are described in a movie script.

In this study, the writer uses "Beauty and the Beast" movie to analyze the politeness expression. It movie is one of movies that the writer interested in. Because "Beauty and the Beast" movie that have the message and inspiration that is useful for many people. In "Beauty and the Beast" movie there are also many communication using politeness expression, especially by the main characters are Beauty (Belle) and the Beast (Prince).

According to Bassiouney, Reem (2009:138) "Politeness is usually a means of preserving the face of others and is also context- dependent". It means that each person starts a conversation with another person can use directly face to face, with such a person many remember the face of a person, but the way is not the only way of expressing politeness but there is still another way to do politeness depends on the chosen context.

The way of expressing politeness according to Poradnik Językowy (2014: 3-15) as follows:

1.Saying Hello!

2. Answer when someone saying hello

3. Greeting someone which you haven't seen for a while

4.Saying Goodbye!

5. Saying Thank You!

6. Accepting Thanks

7. I'm sorry vs. Excuse Me

8. Saying Requests

9. How to sound more polite

10. Conditionals

11. Beating about the bush

Character is an object to explore the curiosity and interest to understand how the nature of human personality. Such as Bennett and Royle (2004: 60) state that "Characters are the life of literature: they are the objects of our curiosity and fascination, affection and dislike, admiration and condemnation".

motion called intermittent movement.

Movies are created based on a script created by the screenwriter. The movie script contains a story to be played by the characters in the story.

Based on the theory above can be concluded that movie is visualization about a story that shown on the screen that produced by recording using camera and digital technology.

METHOD

This study is a qualitative research. One of the method that use in qualitative research to analyzing data is content analysis. According to Krippendroff (2004:18) "Content analysis is a research technique for making replicable and valid interferences from texts (or other meaningful matter) to the contexts of their use". Therefore, this study

used content analysis method. The writer uses content analysis to analysis the data that in the form of texts and in this case is the script of movie “Beauty and the Beast” to know the politeness expressed by the chara There are two sources of data that used in this study:

1) Primary Data Source

In this study, primary data source are script of movie “Beauty and the Beast”.

2) Secondary Data Source

The writer takes the secondary data source from many sources as references, such as opinions and theories by experts from website, articles, journals, books and e-book. The writer conduct secondary data source to strengthen the results of the analysis of the primary data source. cters in the movie.

In the book of Fraenkel and Wallen (2009:440) explained that:

“Qualitative researchers use three main techniques to collect and analyze their data: observing people as they go about their daily activities and recording what they do; conducting in-depth interviews with people about their ideas, their opinions, and their experiences; and analyzing documents or other forms of communication (content analysis)”.

Therefore, the writer uses documentation as the way to collect the data in this study.

The steps to collect the data of this study are as follows:

1. Watching “Beauty and the Beast“ movie to understanding the story in the movie.

2. Searching and then download or copy the movie script from website.
3. Print out the movie script.
4. Reading script of “Beauty and the Beast“ movie.
5. Identifying all sentences and dialogues in movie script to get the data that is politeness expression that used by main characters in the movie.
6. Reading and Collecting literature such as articles, journals, books, e-book, website and reviews of previous research that related with the study.

DISCUSSION

Beauty and the Beast movie is an American movie. The movie was a Disney animated film in 1991 which was an adaptation of French fiction by Jeanne-Marie Leprince de Beaumont. This movie was known by many people because it provides a good value of life thus this animated movie is a lot of favorites for all ages. It even becomes the popular movie that is adapted from legendary fairy tale or can also be called one of the best animated movies of all time. Therefore this movie is made into a 3D film by the production of Walt Disney that collaborates with Mandeville films and released on date 17th march 2017.

In this movie tells the story of a girl named Belle and a prince who was condemned to be a Beast by a witch because he was very arrogant, selfish, and cold-hearted. Belle is a girl who lives with her father called Maurice

in a small village surrounded by friendly, polite and kind people. One day the father said goodbye to go into the woods looking for wood but he was held captive by some wolves. Maurice finally stopped at a castle to avoid the attacks of several wolves. However, he became the beast's prisoner the owner of the castle for stealing roses. Belle knew that her father was in danger after knowing that the conditions that were actually being held were replaced by his father's position. Maurice left the castle and returned to the village looking for help to make the Belle was free from prison.

Then Gaston was willing to help Maurice. Gaston himself was a former soldier who loved Belle and was eager to marry Belle. After learning about the intentions of Gaston, Maurice finally refused his help. In the castle Belle began to adapt to antique objects that could speak as a result of a curse. Beast began to accept Belle presence there. They told each other about their lives and grew a sense of love between them. Gaston knew that beast had loved Belle and made stories that were not righteous thus he succeeded in making the villagers angry. Gaston and all the villagers flocked to the beast and attacked the castle. Gaston managed to shoot to beasts witnessed directly by Belle, Beast dead right on the last rose stem. However, because of sincere love for the beast, the witch came to remove wiped

curses from the Beast and his servants. Eventually the Beast and his servants came back to life as human.

After watching the movie, it turned out that the movie's story was very good in terms of good life value, kindness and politeness. The writer finally thought and interested to analyze this movie by looking for the expression of politeness that expressed by the characters in Beauty and the Beast movie.

Below is the table of analysis of the expression of politeness that expressed by the main characters and the supporting characters in "Beauty and the Beast" movie as follows:

Table 4.1, table of analysis of the finding of expression of politeness that expressed by the main characters in Beauty and the Beast movie

Name of Character	Finding	Scene	Duration	The finding of expression of politeness	Explanations
Belle (Beauty)	1st	9	05:43	Expression of politeness in saying hello (greeting): “ Good morning, Monsieur Jean. Have you lost something again?”	First analysis for Belle is in the second scene. scene, how she responds to the greeting of a bread maker in the morning with a smile, especially respondents politely does not hesitate to answers the greeting from person. Who is known said “Good morning” that the action is one form of Expression of Politeness in (greeting to others). Saying Hello
	2nd	10	06:53	Expression of politeness in	When Belle is coming to the Robert’s library

				saying thank you:	responds a very nice with smile and polite. He tells to
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				<p>“Thank you, Pere Robert. Your library almost makes our small corner of the world feel big.”</p>	<p>belle to reread book that she like. Therefore, Belle is saying thank you and giving praise to the his library. And then Belle said thank you to him, it is a form of expression politeness in Saying Thank You, because when someone has been helped each other, it is good have to give good appreciate.</p>
	3rd	11	09:30	<p>Expression of politeness when answer in saying hello: “Good day”</p>	<p>Belle answer greeting from villagers and it form of expression of politeness is Answer Saying Hello. When someone give greeting to other, it is good to has feedback.</p>
	4th	19	17:27	Expression of	This scene is telling about

				<p>politeness use</p> <p>‘I’m sorry’:</p> <p>“I might be a farm girl, but</p>	<p>Gaston how to suggest Belle to marry with him but she does not love him. Then, she is ignoring him.</p>
				<p>I’m not simple.</p> <p>I’m sorry, but I will never marry you, Gaston.”</p>	<p>However, when Belle ignored she does not forget to said ‘I’m sorry’ to him. It is form of expression of politeness use ‘I’m Sorry’ to shown that she still respect to him.</p>
	5th	94	01:29:46	<p>Expression of politeness in saying thank you:</p> <p>“Thank you”</p>	<p>Because Belle and Beast were knew condition Belle’s father that in danger and finally Beast let she leaves from the castle to meet her father in the village, she feels happy and thanked to him. Said thank you is expression of politeness in Saying Thank You.</p>
	6th	105	01:39:59	<p>Expression of politeness of</p> <p>‘How to sound</p>	<p>In this scene, when Belle and her father were trap in the car. She asked her father</p>

				more polite': “Will you help me now?”	to help her to get out both of them from the car. Then, she goes to castle to meet
					Beast to save the castle and the Beast from attack of villagers. And Belle said “Will you help me now?”. It is a form of expression of politeness of How To Sound More Polite.
The Beast (Prince)	1st	50	44:41	Expression of politeness of 'How to sound more polite': “Will you join me for dinner?”	First analysis for Beast is in the fiftieth scene, on the advice of his servants to be more polite, be kind and gentle, finally Beast tried to invite Belle to have dinner with him. The Beast, which was initially very emotional and impolite when talking to Belle, finally Lumiere suggested that Beast should be more polite and gentle when inviting Belle to have dinner with him. Thus when Beast said “will you join me

					for dinner?”. It is form of expression of politeness of
					How To Sound More Polite.
	2nd	84	01:15:43	Expression of politeness in use ‘I’m sorry’: “ I’m sorry. Your village sounds terrible”	When Belle tell about her village how villagers there are so many do not like her because she is difference than them, just because she like reading books. The beast said the village has terrible and said sorry what he said. To make Belle not offended. Saying I’m sorry is expression of Politeness used ‘ I’m sorry ’.
	3rd	86	01:17:31	Expression of politeness of ‘How to sound more polite’: “Oh, I love Paris. What would you liketo see	This scene told, Beast asked to Belle what she was wanted to see first when in Paris. Beast is saying with so polite to Belle “What would you liketo see first?”. It is expression of Politeness of How To

				<p>first?</p> <p>Notre Dame?</p>	<p>Sound More Polite.</p>
				<p>The Champs- Elysées? No? Too touristy??"</p>	
	4th	86	01:19:32	<p>Expression of politeness use ‘I’m Sorry’: “I am sorry. I ever called your father a thief”</p>	<p>After was knew the real situation of Belle’s father, finally Beast said sorry to her that he never assumed her father as thief. Said sorry is expression of politeness use ‘I’m Sorry’.</p>
	5th	93	01:28:51	<p>Expression of politeness of ‘How to sound more polite’: “Would you like to see him?”</p>	<p>Beast has been felt comfort there is Belle besides him. Therefore, he asks to Belle that she whether to miss her father or not and to see her father there. Beast asks to Belle so politely “Would you like to see him?”. It is expression of politeness of How To Sound More Polite.</p>

	6 th	94	01:31:05	Expression of politeness use	Beast is giving explanation to all servants that why
				<p>'I'm sorry':</p> <p>"No. I've set her free.</p> <p>I'm sorry.</p> <p>I couldn't do the same for all of you"</p>	<p>Belle out of the castle, and he was saying sorry because could not do the same for all of them. Saying sorry is expression of politeness use</p> <p>'I'm sorry'.</p>

Table 4.2, table of analysis of the finding of expression of politeness that expressed by the supporting characters in Beauty and the Beast movie

Name of Character	No. Finding	Scene	Duration	The finding of expression of politeness	Explanations
Gaston	1 st	11	10:14	<p>Expression of politeness in saying hello (greeting):</p> <p>"Good morning, Belle! Wonderful book you have there"</p>	<p>First analysis for Gaston is in the eleventh scene while he was in the village. Gaston starts said greeting to Belle and praises the book held by Belle. In the midst of a crowd of villagers, Gaston met with Belle that looked happy, then Gaston said good morning to Belle and praised the book she was holding. Saying greeting "Good Morning" to another person is a form of expression of politeness in</p> <p>Saying Hello.</p>
	2 nd	11 th	10:26	Expression of	Gaston really wanted to

				<p>politeness of</p> <p>‘How to sound more polite’:</p> <p>“Well, <i>not that</i> one.</p> <p>But, you know.</p> <p><i>Books.</i> (hands her the flowers)</p> <p>For your dinner table. Shall I join you this evening?”</p>	<p>marry Belle, whatever he did to get Belle’s heart. One way is to ask Belle politely to want to have dinner with him. He said “Shall I join you this evening?”. It is a form of expression of politeness of How To Sound More Polite.</p>
	3rd	44	37:52	<p>Expression of politeness in saying thank you:</p> <p>“I needed</p>	<p>Lefou knew that Gaston was ambitious to marry Belle. However, he was confused about how to persuade Belle to be willing to marry him.</p>
				<p>encouragement;</p> <p>thank you,</p> <p>LeFou”</p>	<p>Finally, Lefou give advice to Gaston. He also thanked to Lefou for the advice given to him. Said thank you is section of expression of politeness in Saying Thank You.</p>

Maurice	1st	14	14:03	<p>Expression of politeness of</p> <p>‘How to sound more polite’:</p> <p>“What would you like me to bring you from the market?”</p>	<p>First analysis for Maurice is in the fourteenth scene, the writer finds the first appearance of Maurice while he is in the house. There, when Maurice wants to go away, he asks to Belle what thing she wants when he returned to home. Maurice told to Belle so politely “What would you like me to bring you from the market?”. It is expression of politeness of</p> <p>How To Sound More Polite.</p>
	2nd	27	24:16	<p>Expression of politeness in saying thank you:</p> <p>“Oh, thank you”</p>	<p>In this scene, Maurice looks a very excited and to be better because the people in the castle has been helped him. Thus he tells Oh, thank you. Said Thank you is section of expression of politeness in Saying Thank You.</p>

	3rd	28	24:53	<p>Expression of politeness in saying thank you:</p> <p>“Thank you. Really, I cannot thank you enough for your hospitality... (takes his coat and hat) ... And kindness.”</p>	<p>After being given a dinner, Maurice rush away from the castle because there is something strange with the castle. With a little fear, before leaving he thanked to him for what he had been given. Said “thank you” for what he is getting help that is a form of expression of politeness in Saying Thank You.</p>
	4th	44	42:17	<p>Expression of politeness in saying thank you:</p> <p>“Thank you, Captain. Thank you.”</p>	<p>When he arrived in the village, Maurice came to the restaurant to find someone who could help him to make Belle was free from prison. Gaston heard all the stories from the Maurice that Belle was being locked in prison and Gaston wanted to help the Maurice to go to the castle and save Belle. When he found out someone was</p>

					going to help him, he was very grateful and said thank you to him. Said thank you is a form of expression of politeness which in Saying Thank You.
	5th	75	01:08:32	Expression of politeness in saying thank you: “Thank you... Agathe”	After being abandoned by Gaston in the woods, Maurice was discovered by Agathe. She gives a drinking water to him. Because her kindness helped and provided drinking water, Maurice
					thanked to Agathe. Said thank you is a form of expression of politeness in Saying Thank You.
	6th	140	01:56:41	Expression of politeness in saying hello (to show feeling of miss to appearance of	This scene explains how to great Lumiere sees to Beast while has been changed of curse and becomes human again. He is said “it’s so good to see you!” to prince.

				someone): “It’s so good to see you!”	While tell It’s so good to see you! That’s form of expression of politeness in Saying Hello.
Mrs. Potts	1	71	01:03:52	Expression of politeness in saying thank you: “Thank you, Miss”	Belle had finished treat the injured Beast while he is fighting with the wolves to save Belle, Mrs. Potts thanked to Belle who had treated and saved the Beast. Thus said thank you is a form of expression politeness in Saying Thank You.
Chip	1 st	27	24:33	Expression of politeness use ‘I’m sorry’: “Mom said I wasn’t supposed to move because it might be scary. Sorry.”	Chip said sorry to Maurice because made he be scary. Said sorry is form of expression of politeness use ‘I’m Sorry ’.
	2 nd	55	47:55	Expression of	Chip met Belle, He was

				<p>politeness in saying hello (greeting): “Pleased to meet you! Want to see me do a trick?”</p>	<p>happy because finally met her and told “pleased to meet you!” to her. Said “Pleased to meet you” is form of expression of politeness in Saying Hello (greeting to others).</p>
Farmer	1	9	06:19	<p>Expression of politeness in saying hello (greeting): “Bonjour, good day, how is your family?”</p>	<p>In the ninth scene the farmer is greeting to villager there, this is form of the expression of politeness in Saying Hello (greeting to others).</p>
Pretty fishmonger’s wife	1	9	06:21	<p>Expression of politeness when answer in saying hello: “Bonjour, good day, how is your wife?”</p>	<p>In the ninth scene this woman answer greeting from farmer. Thus that is expression of politeness in Answer Saying Hello.</p>
Mr. Jean	1	9	05:41	<p>Expression of politeness in saying hello (greeting):</p>	<p>First analysis In the ninth scene while Mr. Jean meets Belle in the morning There, Jean said greeting and makes</p>

				<p>“Good morning, Belle”</p>	<p>a conversation with her.</p> <p>While Mr. Jean met Belle in the village he gave a greeting to belle. Then she answers the greeting and gave good response to Mr. Jean. This conversation activity is form of expression of politeness in</p> <p>Saying Hello.</p>
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Based on the table of analysis of the politeness expressions in *Beauty and the Beast* movie above, it can be seen that the sum of expression of politeness that expressed by characters in saying hello are 7 expressions, in answer saying hello are 2 expressions, in saying thank you are 8 expressions, expression of politeness use 'I'm sorry' are 5 expressions, expression of politeness of how to sound more polite are 5 expressions, thus the sum of all of expression of politeness that expressed by characters in *Beauty and the Beast* movie are 27 expressions.

The most expression of politeness that used by characters in *Beauty and the Beast* movie is expression of politeness in saying thank you, second is expression of politeness in saying hello, third is expression of politeness use 'I'm sorry' and expression of politeness of how to sound more polite, and the least is expression of politeness in answer saying hello.

Saying thank you is the expression of politeness that is the most used by characters in *Beauty and the Beast* movie, this shows that saying thank you is very important in expressing gratitude for the help obtained from others and is a form of appreciation to someone who provided the help. Therefore, saying thank you is very necessary if we get help and do not ignore people who have helped by not saying thank you.

Saying hello is the second expression of politeness that is many used by characters in *Beauty and the Beast* movie, this shows that saying hello is very important in maintaining

communication between people so that communication between speakers can continue into more intimate conversation. Therefore, saying hello is very necessary if when we meet other people, we should saying hello or greeting.

CONCLUSION

Based on previous chapter about analysis of the expression of politeness expressed by the main characters and supporting characters in *Beauty and the Beast* movie, it can be concluded that there are 27 expression of politeness which use by the characters.

Furthermore, based on the discussion of the result of analysis, it can be conclude that expression of politeness is important in communication and it usually use in conversation when people in saying hello or greeting, when people answer the saying hello or greeting from others, when people asks with the sound more polite, and the last when people saying use 'I'm sorry' to refused and ignore something and ask to forgiven by other people.

In addition, the expression of politeness is use by people in communication to make their conversation can continue into more intimate conversation, and the expression of politeness is use as a form of appreciation and respect to each other.

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